

FINLAND
team

Team Finland presentation

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Team Finland network promotes Finland abroad

- Team Finland helps companies to internationalise, promotes foreign investment in Finland, and fosters the country's image.
- Team Finland network brings together different players both in Finland and abroad.
- With the network, organisations can provide coordinated services and their activities can be steered as a comprehensive whole.

Why Team Finland?

- The world economy has changed. Finland's success is increasingly dependent on our businesses' performance abroad.
- Internationalisation services in Finland have been fragmented, with little cooperation between the various stakeholders. For that reason, it has been difficult for businesses to find the services they need.
- The State occupies a prominent role in assisting businesses abroad but today traditional export promotion alone is not enough. The State must diversify its efforts and be able to attract investments and expertise to Finland and provide information on the country's strengths.

Team Finland benefits

1. More effective and coordinated state-funded action to promote business internationalisation, investments and country branding.
2. Services under one umbrella easier to find. Improved customer service by joint service production.
3. More effective use of public resources targeted at the promotion of exports and inward investments and less duplicate work.

Team Finland network includes

- Prime Minister's Office
- Ministry of Employment and the Economy
- Ministry for Foreign Affairs
- Ministry of Education and Culture
- Finpro
- National Technology Agency, Tekes
- Finnvera
- Finnish Fund for Industrial Cooperation, Finnfund
- Finnpartnership
- Finnish Industry Investment
- VTT Technical Research Centre of Finland
- Centres for economic development, transport and the environment
- National culture and science institutes
- Finnish-Russian Chamber of Commerce
- Finnish-Swedish Chamber of Commerce

Global network

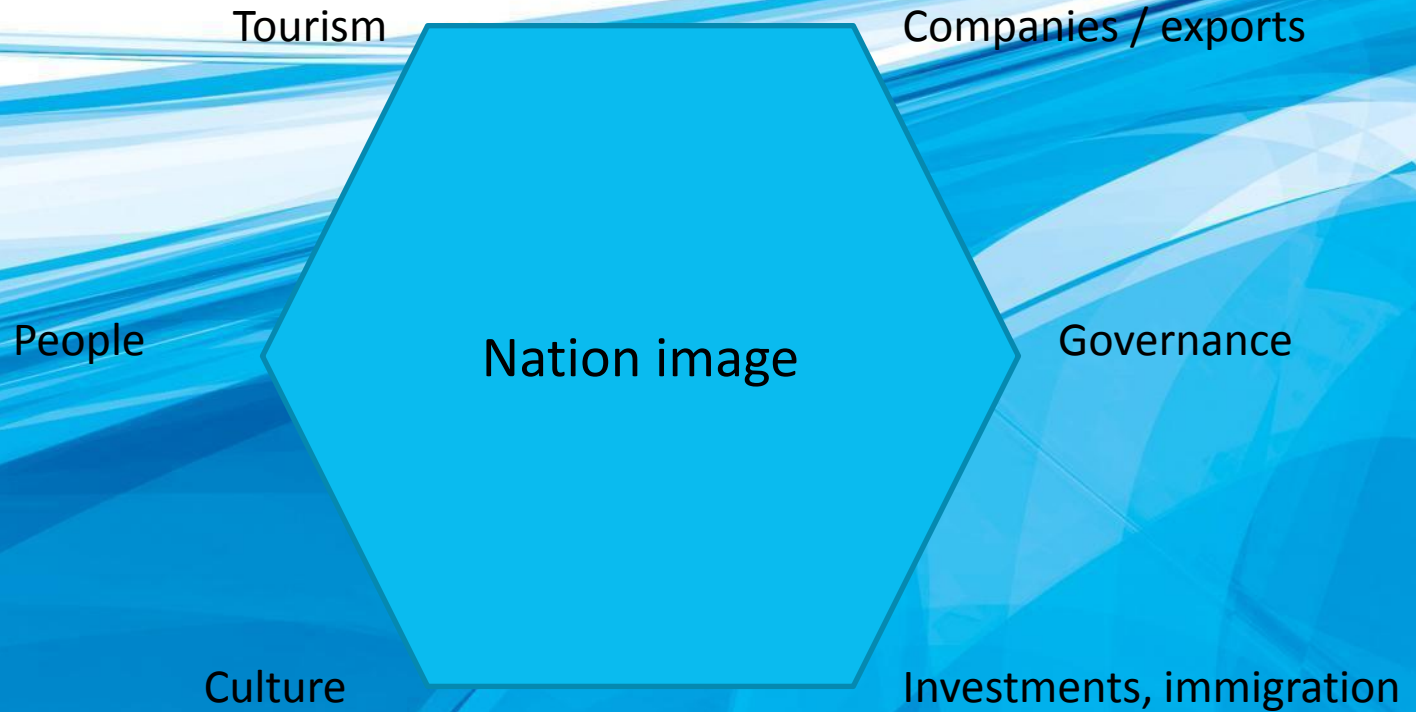
- Team Finland network has more than 73 local teams across the world. The teams bring together the Finnish authorities and publicly funded organisations in the region and other key parties with ties to Finland.
- In Finland, customer service is organised in regional teams. In future, one contact person will provide access to services by various organisations.
- With joint planning, resources can be channelled to certain target markets, themes or sectors in line with global opportunities.

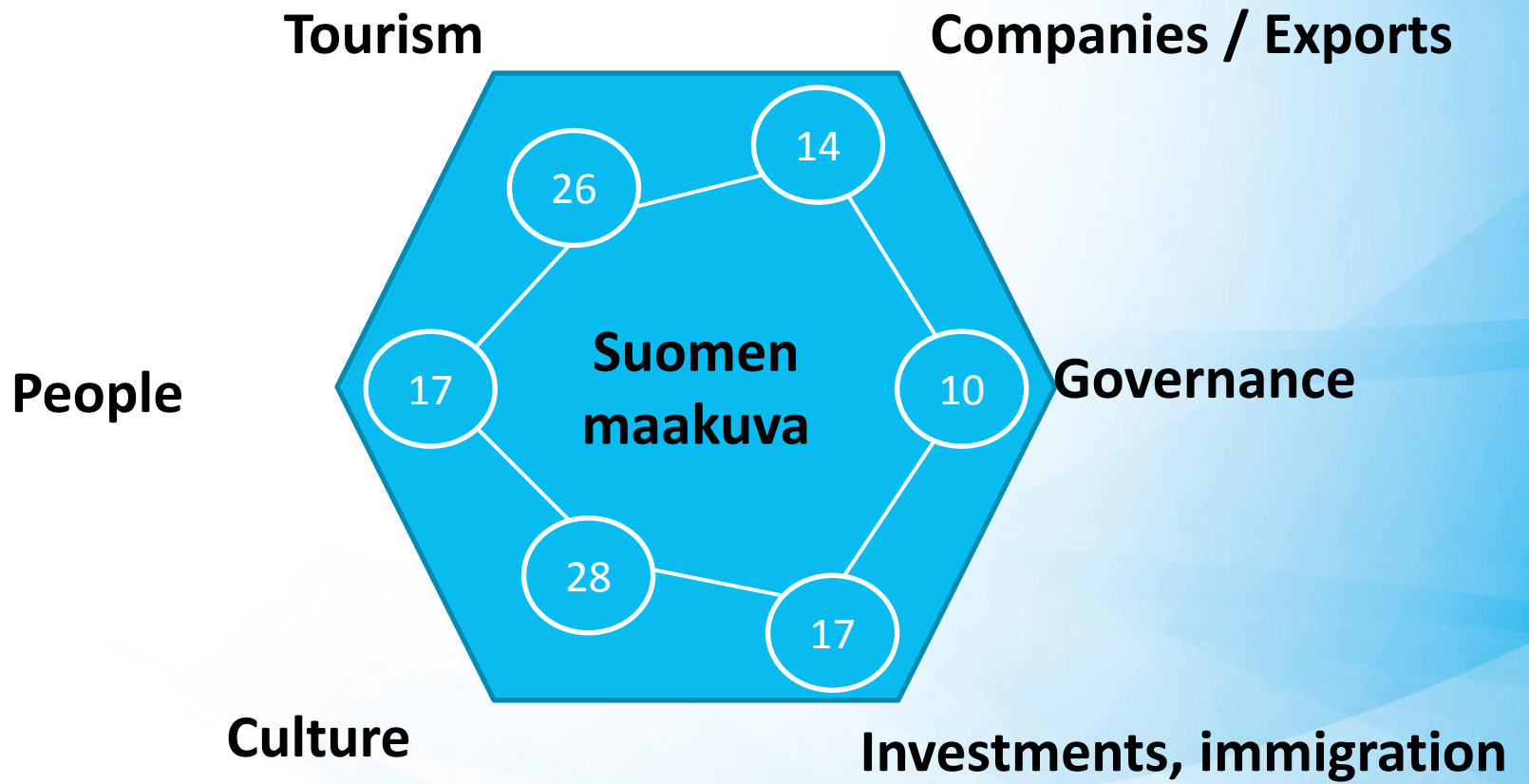
Year 2014

- Communications on the available services enhanced (e.g. shared stands for Team Finland organisations in various events, a joint tour in Finland)
- Coordination of ministerial Team Finland trade missions to promote exports and investments improved.
- Network skills enhanced with joint training and networking events both in Finland and abroad.



FINLAND *team*





TOP-10

1. United States



2. Germany



3. France



4. United Kingdom



5. Japan



6. Canada



7. Italy



8. Switzerland



9. Australia



10. Sweden





Consider



it



Solved!

Please contact us

- team.finland.fi
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Thank you!

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